
A TALENT ACQUISITION AND RECRUITMENT REVOLUTION HAS ARRIVED. **MAKE SURE TO BE PART OF IT.**

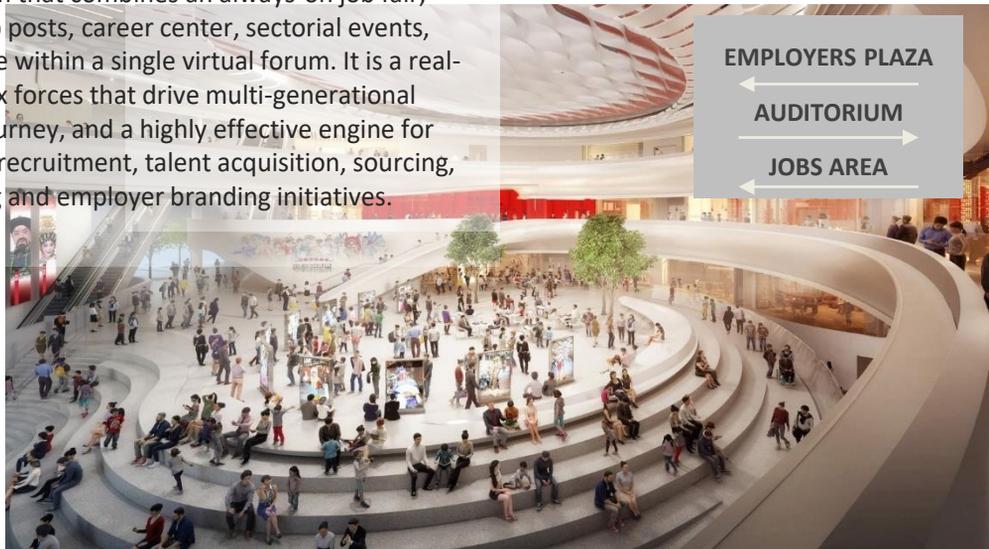


Welcome to a brand new world of talent acquisition and recruitment.

With the ever-increasing presence of digital communication , web technology and social networks in everyone’s life, the search for a new job is definitely moving towards an online journey. Surveys all over the world confirm that today, nearly 100% of applicants - either junior or senior - use the web as their main tool to obtain information about job vacancies, career opportunities, employers information, and personal development tips.

At the cornerstone of web 3.0 technology, and combining the newest advances in 3D, social networking, streaming, analytics and integrated communication with a deep understanding of talent recruitment and acquisition dynamics, JOBS&MORE365 is a revolutionary, interactive platform that connects employer organisations with an unlimited pool of targeted and qualified candidates - junior, middle-aged or senior, career beginner to seasoned professional, worker to top executive level, actively or passively searching for the next career step.

Available 365 days-a-year and 24 hours-a-day, JOBS&MORE365 is a full-spectrum online platform that combines an always-on job fair, workshops, conferences, job posts, career center, sectorial events, employer job days, and more within a single virtual forum. It is a real-world answer to the complex forces that drive multi-generational talents in their job search journey, and a highly effective engine for organisations to boost their recruitment, talent acquisition, sourcing, strategic workforce planning and employer branding initiatives.



Simple concept. Advanced technology.
Highly efficient.



Over the last decade, HR departments have invested huge amounts of time, resources and money to find the right candidates and see their talent pipeline rise exponentially. But the journey has rarely delivered the expected outcomes - either for employers, candidates or recruitment firms.

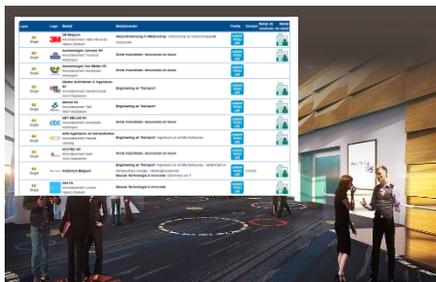
Despite some successes, traditional recruitment ads, job fairs, social medias, specialized portals, ..., don't deliver anymore. In addition, the variety of formats makes it difficult to build a clear and consistent approach to improve candidate quality, employer attractiveness, and recruiting experience.

In response to this, JOBS&MORE365 has been developed by combining the best of the recruitment tools and channels into one single virtual place and by re-thinking the whole candidate journey from scratch.

Without leaving its desk, wherever he is and whenever he wants to connect, a candidate can check career opportunities, discover employer organisations, participate to selected employer workshops and conferences, and post a CV for the job and the company that is the most appealing for him. And as the forum includes monthly events, candidates will come back regularly to refine their search, detect new job posts, and discover new employers.

For employer organisations, the forum is the ultimate place to permanently get in touch with active and passive candidates at the most compelling moment for them. It consists of:

- A 365x24x7 **Employers Plaza** made of virtual booths where employers can present themselves. On their booths, companies can present their best assets through videos and information material, post vacancies, provide links to their own recruitment site, etc. They can also schedule live chats with candidates to answer specific questions and make an interactive pre-qualification. Available under a series of different look and designs, the booths can also be fully customized on demand of an employer. Videos, company information and job vacancies can of course be adapted, updated or removed at any time by using easy-to-use administration tool.





- An always-on **Conference Auditorium** where employers can deliver specific messages about their company's profile, mission or talent management culture, and draw attention on career opportunities under the form of conferences, workshops, lectures, etc. Conferences may be scheduled at specific days and time, and /or be kept available online for a time period defined by the employer, days to months. Live conferences or workshops can be highlighted by real-time chats with participants who can ask their questions directly to the speaker(s).



- A **Jobs Center** where all vacancies are available to visitors and easily detectable via a strong search engine that allows for sorting by multiple criteria.

- A **Career Center** that provides candidates the necessary insights and practical guidance to drive their career in the right way. The Center also includes a library and a dedicated area where specialized companies -training, personal development, interim, recruitment, career transition...- can present themselves and showcase their value proposition.



- An **Event Hall** where employers may organize their own Career day/week/month at their best convenience. The Event Hall may also be used to organize recruitment events or job fairs for dedicated profiles, activity sectors, positions, or geographies.

- **Specific Halls** dedicated to recruitment companies, executive search firms, interim bureaus, training institutes, etc.

- **Powerful analytical capabilities** to allow employer organisations get the necessary information on the candidates who have joined the virtual forum, visited their booth, checked their job opportunities, view the videos, attended the conferences, etc. Statistics are Available online to employers under the form of easily understandable tables, graphics and reports, and downloadable to be integrated within their own HR systems.

- **Monthly events** to deliver specific content, messages and animation to ensure candidates will permanently come back to the Forum to get new insights, view new vacancies, and further (re)discover employer organisations and familiarize with them.





JOBS&MORE365

A revolutionary answer to your recruitment and talent acquisition challenges

JOBS&MORE365 in brief:

- ✓ The **first virtual always-on forum** connecting employers and candidates
- ✓ **Most advanced and proven** web, social network, streaming and analytics **technology**
- ✓ **Multi-channel approach** combining job posts, employer booths, conferences, workshops, chats with candidates, recruitment events
- ✓ **Perfect adaptation** to the new trend of online search for jobs and employers
- ✓ Definitely designed to create great, **unrivalled recruitment experiences**
- ✓ **Targets the whole spectrum of candidates:** active, latent, and future ones
- ✓ **Highly cost effective**, just a fraction of traditional recruitment channels
- ✓ **Broad geographic scope**, local to national to global
- ✓ **Continued access**, 24 hours a-day and 365 days-a year
- ✓ Dynamic, interactive, flexible, and **adaptable to your evolving needs**
- ✓ **Accessible anywhere, anytime**, from any device, and by any type of candidate
- ✓ **Targeted recruitment events** to attract new candidates and recapture identified ones
- ✓ **Real-time analytics**, tracking and follow-up of potential talents
- ✓ **Complements and strengthen** your traditional recruitment channels
- ✓ An **innovative, revolutionary** virtual flagship place to promote your employer brand and values



About us

JOB&MORE365 is an initiative from ARC Innovation, a division of The ARC Group.

The initiative is operated and monitored with an Advisory Board made of renowned HR directors, recruitment experts, career advisors, and web technology specialists.

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